

Thinking about Data Collection Strategies

Organization/Program/Project: _____

INDICATORS What can we measure: (Observe, see, hear, count, understand, etc.)	WHO—Who are you targeting? What sources will you get information from? (People, documents, etc.)?	WHY—Why do you need to include these people? What knowledge, perspectives & insights might they have? (Think about triangulation.)	WHAT—Data collection method? (survey, focus group, interview, a particular participatory approach, etc.)	HOW—How will you analyze? (Does baseline data exist, etc.)
				
				
				
				